

*Griffin Free Public Library
Strategic Planning Meeting
March 5, 2019*

Present: Nancy Mayland, Chair; Liz Michaud, Secretary; Brenda Beer, Alternate; Kathy Growney, Library Director; Hope Gardner, Library Assistant; Sharon Bluhm, Alternate

Absent: Joe Forest, Treasurer; Jeanni Worster, Alternate

Nancy Mayland started the meeting started at 6:39pm

Motion made to elevate Sharon Bluhm to Trustee made by Nancy Mayland/ Liz Michaud 2nd. All in favor.

Agenda: Discuss the Library Strategic Plan. The format for this meeting is a working, informal session.

Kathy started the discussion by asking the team to look at the Goals section of the working document "Strategic Plan Working Document".

Kathy has worked on this section to make it clearer and more organized.

Goal #1 Physical space:

- There is no time line on these bullets, that will be a later discussion. Right now Kathy is creating a list of all the needed tasks.
- Fundraising: Discussion about whether this should be a goal or if it should be a section by itself. Decided the goal is to raise money for the expansion, and fundraising will be a function of that: Town Grants funds, Fundraising, Matching Corporate Donations.

Goal #2 Improve Digital Presence to support fundraising:

- Ability to take Credit Card's.
- Amazon Smile.

Goal #3 Have a pool of volunteers and local experts to draw upon to help build library programming and services. (want to word smith this) (growing resources):

- Volunteers for fundraising, help at the library, special events, run a program, local talent, etc.
- Appropriate staffing levels.

Goal #4 Make use of new opportunities to market and advocate for the library:

- Receive outside recognition. Example: Library of the Year.
- Educate the Auburn Community on the functions and capabilities of today's library and what it can provide.
- Develop a communications plan for the library.

Goal # 5 Collaboration:

- Work with other organizations.

Kathy handed out a timeline spread sheet and reviewed the headings. "Objective Overview"

Next step:

- Kathy to send out the updated working document.
- Board to look at the timeline document and think about who will need to run with each tax.
We will work on this document at the next meeting.

Brenda asked a question about Grants. Kathy mentioned some grants and said some are so complicated that they would a full-time job. There might be grants we can get for things in the library. Fay Hanscomb has applied and received grants for our library in the past. Maybe we can find volunteers to apply for grants in the future.

Next Meeting April 11, 2019 6:30

Motion to adjourn the meeting made by Nancy Mayland/Sharon Bluhm 2nd, All in favor.

Meeting adjourned at 8:02pm

Liz Michaud
Secretary