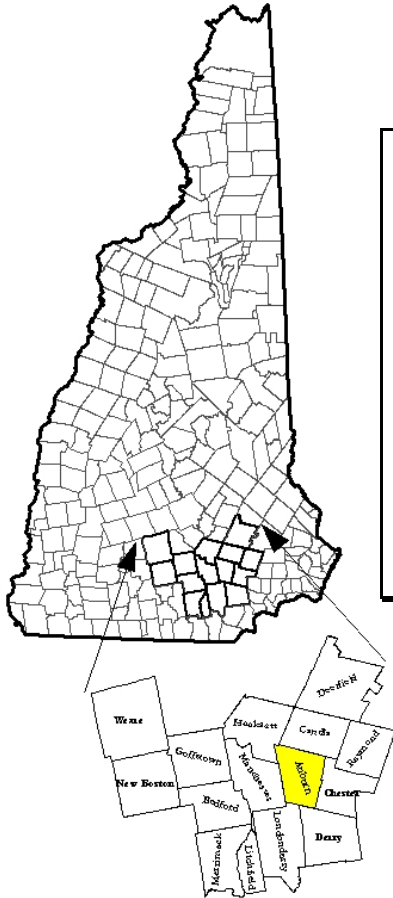



# Auburn, NH

## Economic Assets Profile



Contact:	William Herman, CPM Town Administrator PO Box 309 Auburn, NH 03032-0309		
Phone:	(603) 483-5052	Fax: (603) 483-0518	
E-mail:	<a href="mailto:adminassist@townofauburnnh.com">adminassist@townofauburnnh.com</a>		
US Congress	District 1	Carol Shea-Porter	
Executive Council	District 4	Raymond Wiczorek	
State Senate	District 14	Sharon Carson	
State Representatives	Rockingham County District 3		
	Clinton Bailey	Frank Emiro	Robert Introne
	Alfred Baldasaro	James Headd	Betsy McKinney
	Dudley Dumaine	Karen Hutchinson	Sherman Packard

Town of Auburn  
[www.auburnnh.us](http://www.auburnnh.us)

Rockingham County  
[www.co.rockingham.nh.us](http://www.co.rockingham.nh.us)

Rockingham Economic Development Corporation  
[www.redc.com](http://www.redc.com)



Metro Center-NH  
[www.manchester-chamber.org](http://www.manchester-chamber.org)

SNHPC Region  
[www.snhpc.org](http://www.snhpc.org)

County	Rockingham
Date of Incorporation	1845
Labor Market	Manchester NH Metro-NECTA (New England City and Town Area)
Tourism Region	Merrimack Valley
Planning Commission	Southern NH Planning
Regional Economic Development	METRO CENTER NH Rockingham Economic Development Corporation
Zoning Ordinance	1967/2009
Master Plan	2007

Source: NH Employment Security ELMIB, Town

Type of Government	Selectmen
Budget: Municipal Appropriations (2009)	\$5,009,300
Budget: School Appropriations (2009)	\$10,825,515
Capital Improvement Plan	Yes
Development Plans Reviewed by	Planning Board
Boards and Commissions	
Elected:	Selectmen
Appointed:	Planning
	Library
	Zoning
	Cemetery
	Conservation
	Police
	Budget
	Trust Funds
	Recreation
Public Library:	Griffin Free Public

Source: NH Employment Security ELMIB, Town

## Auburn's Key Economic Assets and Strengths

- **Proximity to airport**
- **Proximity to North-South and East-West corridors (NH Rts. 93 & 101)**
- **Available industrial land in ERZ with Fiber Optics**
- **High quality of life – town conducive to active/outdoor lifestyle**
- **Small town feel, but city-type employment nearby**

Source: Municipal SWOT Analysis, February 2010

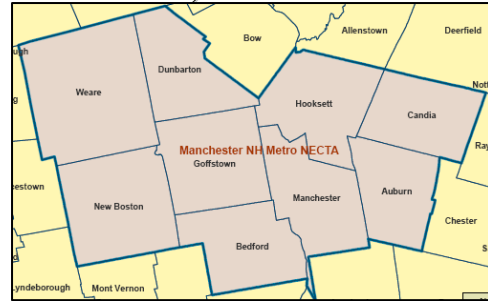
### Auburn at a Glance

#### Geography

Total Area (sq mile)	28.8
Total Land	25.5
Total Water	3.3

Source: NH Employment Security ELMIB

#### Manchester, NH Metro NECTA



Source: NHHFA

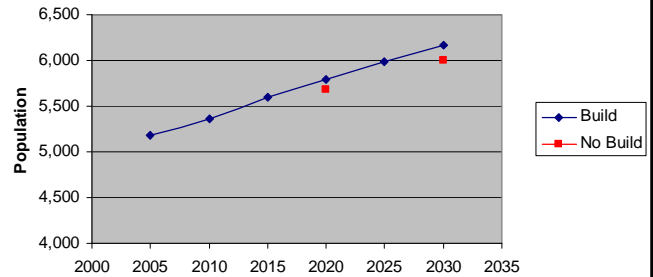
NECTA: New England City and Town Area

#### Population

Total 2008 (OEP)	5,085
2000 Census Data	
Male	2,382
Female	2,300
Median Age	36.8 years
People per sq mile	200

Source: US Census Bureau, NH OEP

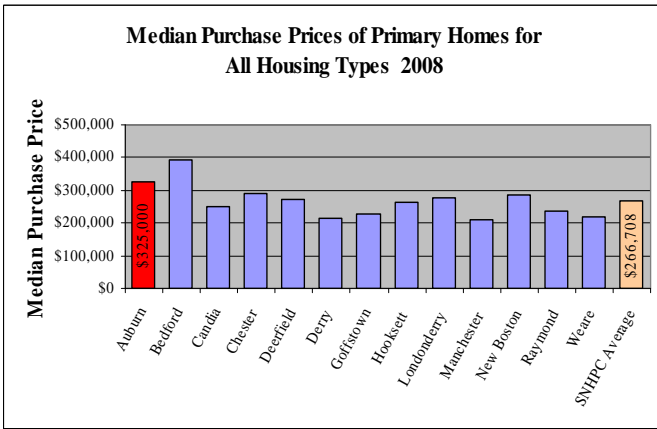
#### Population Projection



Source: NH OEP

\* I-93 Build refers to proposed widening. No Build is without widening.

#### Housing



Source: NHHFA

	2007	Percent
Total Housing Units	1,834	100.0%
Single-Family	1,727	94.1%
Multi-family	96	5.2%
Manufactured	11	0.6%
<b>2000</b>		
Owner Occupied	1,460	90.0%
Renter Occupied	120	7.4%
Vacant	42	2.6%

Source: NH OEP, NHHFA

## Education

High School Graduate or higher	91.7%	
Bachelor's degree or higher	27.0%	
	# Facilities	# Students
Elementary	1	565
Middle/Junior High	0	N/A
High School	0	N/A
Private/Parochial	0	N/A
School District	SAU 15	

Students Grades 9-12 are tuitioned to either Manchester Memorial or Pinkerton Academy in Derry.

Nearest Community/Technical	Manchester
Nearest Colleges/Universities	Chester College Hesser College UNH - Manchester

Source: NH Department of Education, Town

## Tax Rates

2009	(per \$1,000 of value)
Town Tax	\$ 3.29
Local Education Tax	\$ 8.88
State Education Tax	\$ 2.27
County Tax	\$ 0.99
Total Tax Rate	\$15.43
Town Valuation	\$692,774,959
2007	
Local Assessed Value by Property Type	
Residential Land and Buildings	92.3%
Commercial Land and Buildings	6.7%
Public Utilities, Current Use, and Other	0.9%

Source: NH Department of Revenue Administration, Town

## Employment

Annual Average	1997	2007	2008
Civilian Labor Force	2,592	3,167	3,163
Employed	2,526	3,079	3,067
Unemployed	66	88	96
Unemployment Rate	2.5%	2.8%	3.0%

Source: NH Employment Security ELMIB

## Income

1999 (2000 Census)	
Median Household Income	\$70,774
Median 4-Person Family Income	\$72,578
Per Capita Income	\$28,405
Median Earnings (Full time, Year-Round Workers)	
Male	\$45,000
Female	\$33,365
Families Below the Poverty Level	1.6%
2009 HUD	
Estimated Fiscal Year Median Family Income	\$95,200
Consumer Price Index (July 2009)	% Change
CPI	Over the Year
Not Seasonally Adjusted	215.4      -2.1%
Seasonally Adjusted	214.5      -1.9%

Source: NH Employment Security ELMIB

## Largest Employers

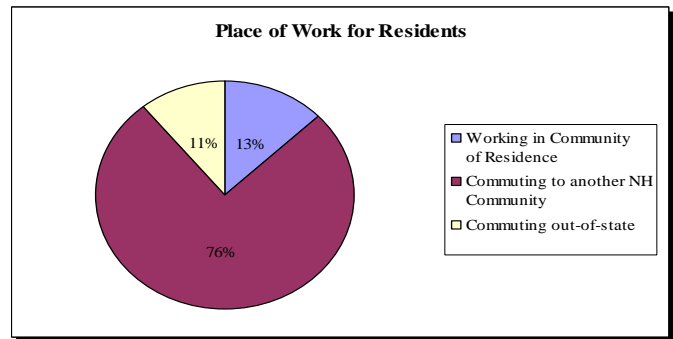
Employers	Employees
Personal Touch Home Aides	100-249
M E Drilling & Blasting	100-249
Builders Insulation Co	100-249
Maine Drilling & Blasting	100-249
Auburn Village School	50-99
Visiting Angels LLC	50-99
A Heritage Plumbing & Heating	50-99
Town of Auburn	50-99
Linear Technologies Inc	50-99
Daniels Equipment Co Inc	20-49
Atlas Security Systems	20-49
Pelmac Industries Inc	20-49
Stantec Consulting Services Inc.	20-49
Student Transportation	20-49
Sunrise Labs Inc	20-49
AAA Energy Svc Co	20-49
Personal Touch Home Care	20-49
NH Blacktop Sealers Inc	20-49
Alliance Core Technologies	20-49
Action Drywall Inc	20-49
ACS Corp	20-49
Syvetsen Corp	20-49
Gemini Electric	20-49
Holidays Bar & Grill	20-49
U.S. Veterans Administration	20-49
Fisher Sports	20-49

Source: NHNetwork, NH Employment Security ELMIB, infoUSA, Town

## Commuting

<b>Workers 16 years and over</b>	
Drove alone, car/truck/van	87.9%
Carpooled, car/truck/van	6.8%
Public transportation	0.4%
Walked	0.3%
Other Means	1.3%
Worked at Home	3.3%
Mean Travel Time to Work	26.7 minutes
<b>Percent of Working Residents</b>	
Working in Community of Residence	13%
Commuting to another NH Community	77%
Commuting out-of-state	11%

Source: US Census 2000



Source: US Census 2000

## Transportation

Road Access	US Routes	
	State Routes	101, 121, 28 Bypass
Nearest Interstate, Exit		I-93, Exit 7 (5 miles)
Railroad		No
Public Transportation		No
Nearest Airport with Scheduled Service		Manchester-Boston Regional
Driving Distance to Selected Cities:		
	Manchester, NH	7 miles
	Concord, NH	22 miles
	Portsmouth, NH	40 miles
	Boston, MA	56 miles
	Portland, ME	91 miles
	New York City, NY	259 miles
	Montreal, Quebec	264 miles

Source: NH Employment Security ELMIB

## Employment and Wages

2007 Industry	Work Sites	Annual Average Employment	Average Weekly Wage
Total, All Industries	146	1,439	\$824
Goods-Producing	53	665	\$891
Service-Providing	93	774	\$767

Source: NH Employment Security ELMIB



Source: NH Employment Security ELMIB

Sources for graphics: Heading and Seal: Town Website SNHPC Region: SNHPC